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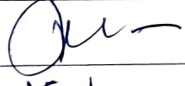
**SANT BABA BHAG SINGH UNIVERSITY**  
**UNIVERSITY INSITUTE OF COMMERCE & MANAGEMENT**  
**DEPARTMENT OF MANAGEMENT**

Ref No: SBBSU/UICM/mgt/2024/66A

Date: 26/02/2024


**Subject: Constitution of Curriculum Development Committee of Department of Management.**


It is proposed to constitute a Curriculum Development Committee for giving recommendations for conducting Board of Studies and implementing New Education Policy in department of Management. The following members are part of this committee: -


S. No	Name	Subject	Designation	Institute	Position	Signature
1.	Dr. Aneet Kumar	Education	Dean	UICM, SBBSU	Chairperson	
2.	Dr. Ajay Kumar Pathania	Management	Deputy Dean	UICM, SBBSU	Member	
3.	Dr. Varinderjeet Singh	Management	Coordinator, Assistant Professor	Department of Management, UICM, SBBSU	Member	 26/2/24
4.	Ms. Kuljeet Kaur	Management	Associate Professor	Department of Management	Member	 26/2/24
5.	Ms. Gurjinder Kaur	Management	Assistant Professor	Department of Management	Member	 26/2/24
6.	Ms. Shweta	Management	Assistant Professor	Department of Management	Member	 26/2/24
7.	Mr. Manvir Bains	Management	Assistant Professor	Department of Management	Member	 26/2/24
8.	Ms. Manveer Kaur	Management	Assistant Professor	Department of Management	Member	 26/2
9.	Ms. Yaswant Kaur	Management	Assistant Professor	Department of Management	Member	 26/2/24

Above committee members are requested to review the scheme and syllabus of various programmes running in department of Management and give their valuable suggestions before March 25, 2024 to implement new Education Policy form academic year 2024 onwards.

Thanks and Regards,

  
**Dr. Varinderjeet Singh**  
 Assistant Professor & Coordinator  
 Sant Baba Bhag Singh University

  
**Dr. Ajay Kumar Pathania**  
 Deputy Dean  
 UICM, SBBSU

  
**Dr. Aneet Kumar**  
 Dean, UICM  
 Sant Baba Bhag Singh University







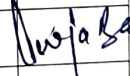



**SANT BABA BHAG SINGH UNIVERSITY**  
**UNIVERSITY INSTITUTE OF COMMERCE AND MANAGEMENT**  
**Department of Management**




Date : 22/03/2024

Ref no: SBBSU/UICM/mgt/2024/67A

**Meeting Circular**

It is my pleasure to inform you that you have been appointed as a member of Board of Studies (BOS) for the Curriculum design and development of BBA 4 years as per NEP, MBA 2 years as per NEP, Multidisciplinary courses, Skill Enhancement Courses, Value Added Course and Vocational Courses, Ability Enhancement Courses offered by Department of Management, UICM,. List of the BOS members is given below:

S.No.	Name	Subject	Designation	Institute	Position	Sign
1.	Dr. Vijay Dhir	Computer Science	Dean Academics	SBBSU	Chairperson	
2.	Dr. Avtar Singh	Commerce and Management	Professor	GTB National College Dakha Ludhiana	Expert Member	
3.	Dr. Aneet Kumar	Education	Dean, UIH	SBBSU	Member	
4.	Dr. Jagdeep Kaur	Computer Application	Dean, UIET	SBBSU	Member	
5.	Dr. Mandeep Singh	Punjabi	Dy. Dean	SBBSU	Member	
6.	Dr. Amarjeet singh	Physical Education	Associate Professor & Head	SBBSU	Member	
7.	Dr. Pooja Bali	Law	Dy. Dean	SBBSU	Member	
8.	Dr. Shweta Singh	Science	Dean, UIS	SBBSU	Member	
9.	Dr. Ajay Kumar Pathania	Management	Dy Dean, UICM	UICM	Member	
10.	Dr. Varinderjeet Singh	Management	Assistant Professor	UICM	Member	

11.	Ms. Kuljeet Kaur	Management	Assistant Professor	UICM	Internal Member	
12.	Ms. Gurjinder Kaur	Management	Assistant Professor	UICM	Internal Member	
13.	Mr. Manvir Bains	Management	Assistant Professor	UICM	Internal Member	

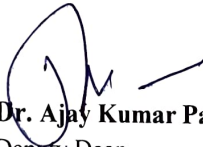
You are requested to attend the meeting at Block no 7 room no 107 at SBBSU on 28-03-2024, at 10 am. The detailed agenda of the meeting will be as follow:

- 1 Discussion and approval of course scheme and syllabus of MBA (2 years) as per NEP for the admissions 2024 onwards as per the requirements of the NEP.
- 2 Discussion and approval of course scheme and syllabus of BBA (4 years) as per NEP for the admissions 2024 onwards as per the requirements of the NEP.
- 3 Discussion and approval of Multidisciplinary Courses, Skill Enhancement Courses, Value Added Course and Ability Enhancement Courses.
- 4 Discussion and approval of Indian Knowledge system as Value add Course (VAC).
- 5 Discussion and approval of AI for Business as Ability Enhancing Course (AEC).

Thank you in anticipation.



**Dr. Varinderjeet Singh**  
Assistant Professor & Coordinator  
Sant Baba Bhag Singh University



**Dr. Ajay Kumar Pathania**  
Deputy Dean  
UICM , SBBSU



**Dr. Anheet Kumar**  
Dean, UICM  
Sant Baba Bhag Singh University

# SANT BABA BHAG SINGH UNIVERSITY

KHIALA, JALANDHAR (PUNJAB) 144030

UNIVERSITY INSTITUTE OF COMMERCE AND MANAGEMENT

Department of Management

Ref no: SBBSU/UICM/mgt/2024/78

Date: 24/05/2024

## Proceedings of the meeting of Board of Studies (BOS)

As per the circular dated 22-03-2024, Ref No. SBBSU/UICM/mgt/2024/62 An meeting on Board of studies for the Curriculum design and development of BBA 4 years as per NEP, MBA 2 years as per NEP, Multidisciplinary courses, Skill Enhancement Courses, Value Added Course and Vocational Courses, Ability Enhancement Courses offered by Department of Management, UICM was conducted through off line mode in which following members were present in the meeting:

Sr. no	Name	Department	Designation	Institute	Position
1	Dr. Vijay Dhir	Computer Science	Dean Academics	UIET	Chairperson
2	Dr. Aneet Kumar	Education	Dean	UICM	Member
3	Dr. Ajay kumar Pathania	Management	Dy. Dean, UICM/Associate Professor	UICM	Member
4	Dr Varinderjeet Singh	Management	COD/Assistant Professor	UICM	Member
5	Ms. Kuljeet Kaur	Management	Assistant professor	UICM	Member
6	Ms. Gurjinder Kaur	Management	Assistant professor	UICM	Member
7	Mr. Manvir Bains	Management	Assistant professor	UICM	Member
8	Ms. Shweta	Management	Assistant professor	UICM	Member
9	Ms. Manveer Kaur	Management	Assistant professor	UICM	Member
10	Ms. Yashwant Kaur	Management	Assistant professor	UICM	Member

The agenda of the meeting was discussed and approved by the members as:

Curriculum design and development of BBA 4 years as per NEP, MBA 2 years as per NEP, , Multidisciplinary courses, Skill Enhancement Courses, Value Added Course and Vocational Courses, offered by Department of Management has been approved with the following changes:

S. No.	Programme	Course Code	Course Name	Remarks by Curriculum Development Committee
1.	MBA	MGT551	Management & Organization Behaviour	Course is discussed in the meeting and members recommended the new name. Revision of content is also recommended by committee. Revision of content of more than 50 % by adding 2 new units and some new





				topics in the remaining existed units.
2.	MBA	MGT553	Basics of Financial Management	Course is discussed in the meeting and members recommended the Revision of Unit-IV i.e. 25 % of content revised.
3.	MBA		Indian Knowledge System	A new course as Multidisciplinary course is introduced as per the guidelines of NEP2020.
4.	MBA	MGT555	Fundamentals of Marketing Management	Course is discussed in the meeting and members recommended new name for the course and New contents has been added i.e. 25%.
5.	MBA	MGT557	Production and Operation Management	Committee recommended the new subject should be introduced in the curriculum of MBA.
6.	MBA	MGT561	Managerial Economics	Committee recommended the introduction of content in the course as per the feedback received from stakeholders.
7.	Value Added Course	VAC017	Basics E- Skills	A new Course is recommended as per the feedback received from stakeholders..
8.	MBA	MGT552	Accounting for Managers	Committee recommended the introduction of new course as per the feedback received from various stakeholders.
9.	MBA	MGT554	Basics of Research Methodology	As per the NEP 2020 the Research based subject has been introduced in the syllabus
10.	MBA	MGT556	Economic Environment	Committee recommended change in the course name as per the feedback received from various stakeholders.
11.	Multi-disciplinary Course	MDC044	Introductory Concepts of Computer Technology	A new Course is recommended as per the feedback received from stakeholders.
12.	BBA	MGT151	Fundamentals of Management	Course is discussed in the meeting and members recommended new name for the course and New contents has been added i.e. 25%.
13.	BBA	MGT153	Fundamentals of Accounting	Committee recommended the introduction of new course as per the feedback received from various stakeholders
14.	Multi-disciplinary	MDC044	Introductory Concepts of	A new Course is recommended as per the feedback received from stakeholders. In UG


	Course		Computer Technology	Programme.
15.	BBA	MGT155	Basics of Marketing Management	Committee recommended the changes in the name and contents i.e. 25%.
16.	SEC-1	SEC007	E-Commerce	A new Course is recommended as per the feedback received from stakeholders. In UG Programme.
17.	BBA	MGT154	Basics of Economics	This subject has been shuffled from 1 <sup>st</sup> semester to the 2 <sup>nd</sup> semester of BBA
18.	SEC-1		A.I in Business	A new Course is recommended as per the feedback received from stakeholders. In UG Programme.
19.	VAC-11	VAC017	Basics of E- Skills	A new Course is recommended as per the feedback received from stakeholders. In UG Programme
20.	MDC-II	MDC020	Human Values & Professional Ethics	A new Course is recommended as per the feedback received from stakeholders. In PG & UG Programme
21.	PHD	MNG903	Recent Trends in Commerce & Management	Financial Environment, Financial Reporting Standard, Working Capital Management, Taxation & GST, Financial Services, Financial Market, FinTech in India, Indian Financial System, Employee Turnover and Engagement, Digital Marketing, Banking Sector in India, Economic Environment, Reforms & Policies in India and Indian Insurance System are added. And Contracting Out, Outright Sale, Disinvestment, Leveraged Buyout, Rationals, Significance, and Fourth Unit

**The Meeting ended with Vote of Thanks by Dr. Anheet Kumar (Dean UICM).**

Best Regards

  
**Dr. Varinderjeet Singh**  
 Assistant Professor & Coordinator  
 Sant Baba Bhag Singh University

  
**Dr. Ajay Kumar Pathania**  
 Deputy Dean  
 UICM, SBBSU

  
**Dr. Anheet Kumar**  
 Dean, UICM  
 Sant Baba Bhag Singh University



# Sant Baba Bhag Singh UNIVERSITY

Village: Khiala, PO: Padhiana, Distt: Jalandhar 144030

Website: www.sbbsuniversity.ac.in Phone: 0181-2711163 Fax: 0181-2711555

## University Institute of Commerce & Management

Ref. No.: SBBSU/UICM/D/24/14

Date: May 3, 2024

To,  
The Vice-Chancellor,  
Sant Baba Bhag Singh University,  
Village Khiala, Jalandhar.

**Subject: Request for the approval of expert for Board of Studies (BoS) to implement New Education Policy 2024.**

Respected Sir,

University Institute of Commerce and Management wish to conduct the Board of Studies (BoS) of Programmes B.Com., BBA, MBA, M.Com and Ph.D. Course Work (Departmental Subjects) as per National Education Policy on May 7<sup>th</sup>, 2024 to amend scheme and syllabuses and implement. TA/~~D~~/Honorarium will be paid as per university norms.

You are humbly requested to kindly approve the expert from the following panel:

S. No	Name	Designation	University/Institute
✓ 1.	Dr. Avtar Singh	Principal	GTB National College, Dakha, Ludhiana, Punjab.
2.	Dr. Tejinder Pal Singh	Associate Professor	University Business School, Panjab University, Chandigarh.
3.	Dr. Munish Gupta	Associate Professor	University School of Business, Chandigarh University, Chandigarh.

Thanking You,

*Lovepreet Negi*  
25/5/2024  
Mr. Lovepreet Negi,  
Assistant Professor & Coordinator,  
Department of Commerce,  
Sant Baba Bhag Singh University

*Varinderjeet Singh*  
Dr. Varinderjeet Singh,  
Assistant Professor & Coordinator,  
Department of Management,  
Sant Baba Bhag Singh University

*Ajay Kumar Pathania*  
25/5/2024  
Dr. Ajay Kumar Pathania,  
Associate Professor &  
Dy. Dean, UICM,  
Sant Baba Bhag Singh University

Recommended

*Dr. Avtar Singh*  
GTB National College  
Dakha be called  
06/5/24

Regretted

Recommended for consideration  
Amun 6/5/24  
Honorable Vice Chancellor

Due to medical reasons, the expert has  
requested the change of date of the event for  
7th May to 8th May 2024

Expert is not  
feeling well and  
on his request, the  
date has been changed

06/5/2024

06/5/24

By

Chancellor





# Sant Baba Bhag Singh University

(University Established under Punjab Act No.6 of 2015)  
Vill. Khiala, P.O. Padhlana, Dist. Jalandhar, Punjab, INDIA

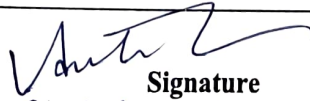
## External Expert Review Performa For Board of Studies

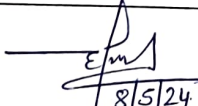
**Name of External Expert** Dr. Avtar Singh  
**Discipline** Commerce and Management  
**Designation** Principal  
**Organization (Name & Address)** GTB National College, Dakha, Ludhiana  
Punjab

**Contact No.** 9501010794  
**E-Mail ID** avtar65@gmail.com  
**Date of Visit/Meeting** ..8/5/24.....

Reviewer's Comments :-
- Reviewed Syllabi of BBA and MBA.
- The syllabi provides enough choice to students in line with the NEP. 2020.
- The syllabi is flexible to take into account future changes.
- The syllabi has made provision for Industry linkages and training.

❖ Use extra sheet(s) if required.

  
**Signature**  
 (Dr. Avtar Singh, Principal, GTB College)  
 Date. 8/5/24.....

  
 8/5/24  
**Coordinator/HOD's/Dean's**

  
**Dean Academics**

**SANT BABA BHAG SINGH UNIVERSITY**  
**UNIVERSITY INSITUTE OF COMMERCE & MANAGEMENT**  
**DEPARTMENT OF MANAGEMENT**

Ref No:

Date: 8/5/2024

**Attendance Sheet of Board of Studies 2024**

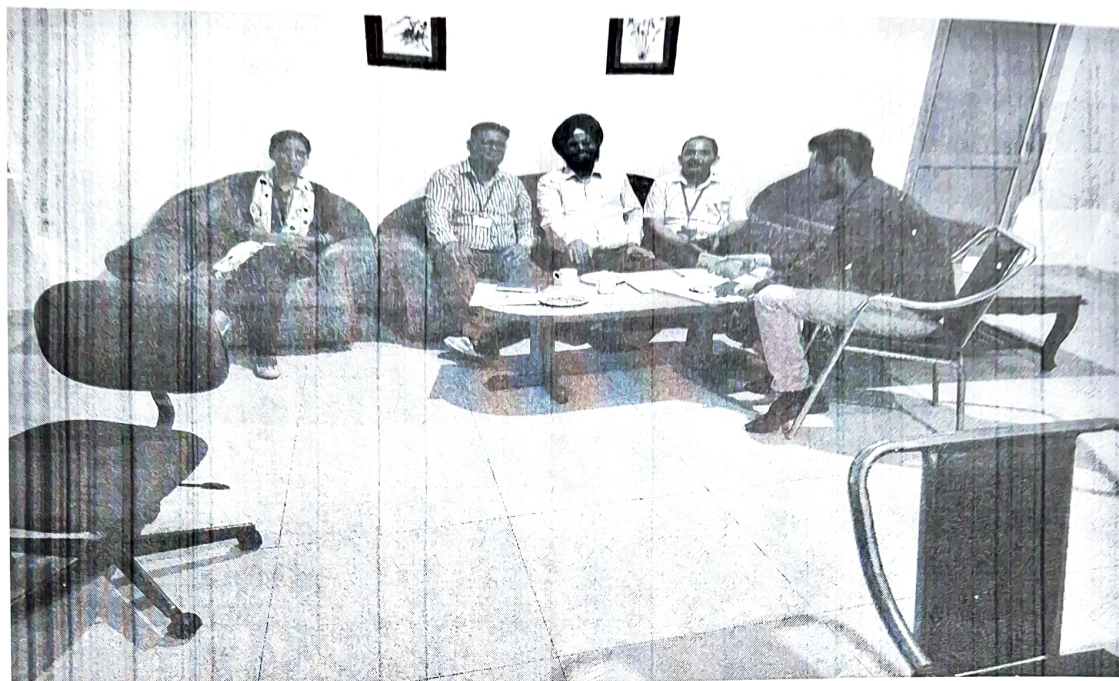
S. No	Name	Subject	Designation	Institute	Position	Signature
1.	Dr. Avtar Singh	Mgt	Principal GTB College	GTB National College, Dakhn Punjab.	Principal	
2.	Dr Ajay Kumar Pathania	Management	Dy Dean / UICM ASD circular Mgt	UICM	Dy Dean UICM	
3.	Dr. Varinder Jeet Singh	Management	AP & CO of Mgt	UICM	CO	
4.	Ms. Kuljot Kaur	Management	A.P	UICM	Internal Member	
5.	Ms. Gurginder Kaur	Management	A.P	UICM	Internal Member	
6.						
7.						
8.						

8/5/24  
 Dr. Varinderjeet Singh,  
 Coordinator- Management  
 UICM, SBBSU

Dr. Ajay Kumar Pathania  
 Dy. Dean, UICM  
 SBBSU



**GLIMPSE OF BOS (08-05-2024):-**





# SANT BABA BHAG SINGH UNIVERSITY

Vill. Khiala, P.O. Padhiana, Distt. Jalandhar - 144 030 (PB.)  
Recognized by UGC under Section 2(f) of UGC Act, 1956.

Ref. No. SBBSU/ON/24/46

Dated 06-05-2024

To  
Dr. Avtar Singh,  
Principal,  
GTB National College, Dakha, Ludhiana, Punjab.


Subject: **Invitation for Board of studies meeting in University Institute of Commerce & Management**

Respected Sir,

This is to bring to your kind notice that the meeting of Board of Studies (BOS) of Department of Commerce & Department of Management (UICM), Sant Baba Bhag Singh University, Khiala, Jalandhar is going to be held on **May 7, 2024 at 12.00 P.M.** You have been nominated as an expert for the BoS meeting by the competent authority. I feel honor to invite you as an expert for the approval of Course Scheme and Syllabus of **B.Com, BBA, MBA, M.Com and Ph.D. Course Work.** Your experience and expertise will be of great help to the Department and University.

You are requested to kindly spare your valuable time to participate in the same on **May 7, 2024 (Tuesday) at 12.00 P.M.**

Regards

  
Dr. Vijay Dhir  
Dean Academics  
SBBS University